



Survey Demographics

Total responses: 885

States represented: 37

60% - Men
40% - Women

Geographic Location:

40% rural
36% suburban
24% urban

Personal wood heat use:

Self: 51% - use wood or pellet heat.
Friend/family: 38%
Don't know anyone: 11%

Home Ownership:

Own: 86%
Rent: 14%

Party:

46% - Democrat
33% - Independent
13% - Republican



About the Alliance for Green Heat

The Alliance for Green Heat works with environmental and forestry organizations, air quality experts, the wood and pellet stove industry, and others in the wood burning community. The Alliance for Green Heat educates the public, the media and local, state and national policymakers about the potential of wood and pellet heat and its applications to low and middle-income populations.



Alliance for Green Heat

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Biomass Heat: Public Perceptions

Summary Survey Results
April 2010



ALLIANCE
FOR GREEN HEAT
clean, renewable & local

Survey Purpose

In the spring of 2010 the Alliance for Green Heat and Antioch University New England conducted a Wood Heat Survey to explore the attitudes about wood heat among various groups. The survey focused specifically on identifying challenges to increasing renewable wood heating use in the northeastern U.S.

For full results and analysis visit www.forgreenheat.org (available early May, 2010).



www.forgreenheat.org

"The Wood Heat survey made me rethink how I heat my home."

- John, Walpole, NH

Sample questions and responses from the survey:

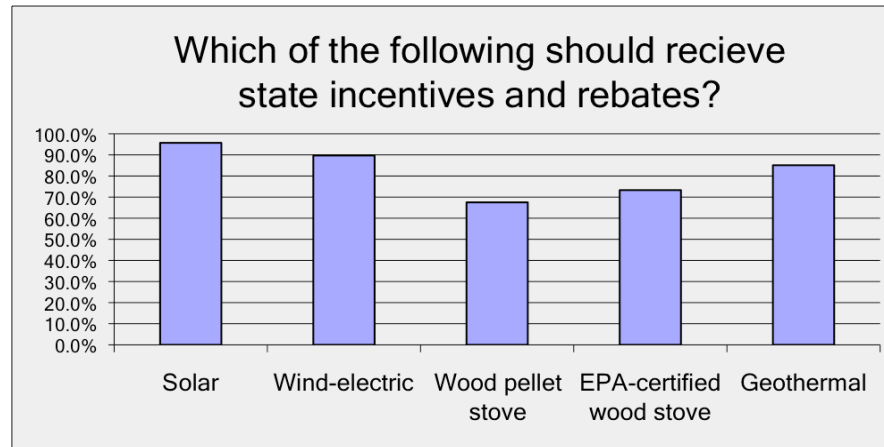
Overall is biomass a renewable source of heat?

89% Yes - wood stove
93% Yes - pellet stove

EPA certified wood stoves do not harm outdoor air quality.

60% - Agree
40% - Disagree

I strongly agree that that following is a renewable heat source:	EPA wood stoves	Pellet stoves
Men (440)*	61%	45%
Women (289)	29%	27%
Republicans (93)	75%	61%
Democrats (316)	38%	33%
Independents (231)	52%	41%



I believe incentives and rebates should be offered for...	Solar	Wind power	Geo-thermal	Pellet stove	EPA wood stove
Environmental non-profit employee (79)*	100%	94%	94%	58%	62%
Federal/state employee (127)	91%	84%	81%	64%	68%
Legislator (19)	100%	93%	93%	80%	80%
Biomass industry (82)	92%	77%	77%	89%	86%

* (#) Indicates number of responses.